

Master of Science (MSc)

# International Management/CEMS



THE + PLUS + EXPERIENCE



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English-taught  
master's program

# Prepare for Global Leadership

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## THE INTERNATIONAL MANAGEMENT/CEMS STUDY PROGRAM AT A GLANCE

The Master in International Management/CEMS is an exclusive international joint degree program offered by WU Vienna University of Economics and Business in cooperation with the CEMS Alliance. The program is specially designed to meet the needs and trends of the global marketplace in an international and multicultural setting, and offers a stimulating learning environment through the wide variety of professional, academic, and research experience brought to the classroom. It gives you the academic and practical knowledge you need for a successful international career.

## CONTENT AND STRUCTURE

Students of this program can expect to find various core components like excellence in management education, a term abroad at an elite partner school, hands-on business experience during an international internship, and a capstone business project. For half of the class, the Master in International Management/CEMS starts with an intensive one-week block seminar. During the **first semester**, a number of foundations (compulsory core courses) will provide all students with basic skills in international management. In addition to these courses, students will choose from a wide range of electives. In the **second semester**, the focus lies on strengthening students' theoretical knowledge and on gaining international experience. Half of the students will spend this semester at one of the CEMS partner universities abroad. A business project for an internationally-operating company is conducted, and students gain working experience abroad in an internship.

In the **third semester**, the other half of the students will spend a semester abroad and start the year with a block

seminar. Students will deepen their fundamental understanding of the material by choosing electives at WU or at one of the CEMS partner universities. In the **fourth semester**, students will concentrate on and complete their master's thesis, focusing on international management. Of course the students' thesis advisors are available for personal consultation throughout the writing process. Further electives can also be chosen.

## CAREER PROSPECTS

As a result of the program's global outlook, graduates of the Master in International Management/CEMS are confident intercultural communicators, and attract the attention of potential international employers. The program's broad and general approach to management uniquely qualifies its graduates for a wide variety of positions, for instance in consulting, corporate strategy, marketing, finance or human resources, and in particular for positions requiring an integrated, holistic knowledge of various domains. Graduates are typically employed by multinational corporations, foreign subsidiaries, international consulting agencies or non-profit organizations.

## CORPORATE PARTNERS

Corporate Partners participate directly in developing and shaping the program. Their involvement is wide-ranging, including everything from corporate presentations, case studies or international business projects to holding corporate skills seminars or giving students the opportunity to write a master's thesis or to do internships abroad.

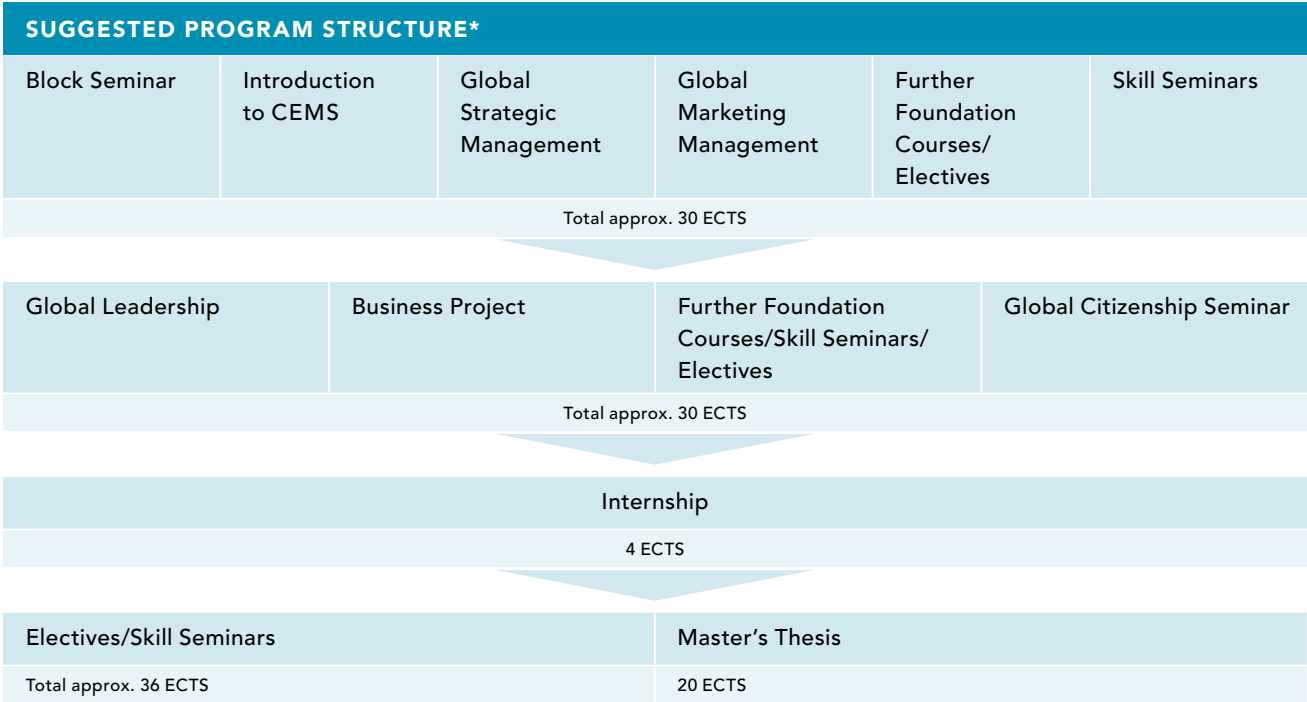
## WHY INTERNATIONAL MANAGEMENT/CEMS?

WU Vienna offers one of the world's best-ranked programs in international management. The master's program has been recognized by the Economist (5th place), QS (11th place), and FT Rankings (20th place), among others. As part of the global CEMS alliance, students also benefit from a unique network of other universities and partners.


**“CEMS is a very international program, which is embedded in a unique global network of business schools and corporate partners, and which is ranked among the best management programs in the world.”**

Phillip C. Nell  
Academic Director, International Management/CEMS






\*This is just one possible schedule, there are further ways of schedule organization.



For further details see:  
[wu.at/cems](https://wu.at/cems)







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## AT A GLANCE

<b>Program type</b>	Full-time degree program
<b>Duration</b>	4 semesters
<b>Language of instruction</b>	English
<b>Credits</b>	120 ECTS credits (incl. 20 ECTS credits for the master's thesis)
<b>Degree awarded to graduates</b>	Master of Science (WU), abbreviated MSc (WU)

### EXCELLENT RANKING POSITIONS

The quality of the CEMS program is reflected in its Financial Times ranking. We are proud that the CEMS Master's in International Management has regularly achieved top positions in the Financial Times rankings since the FT Global Masters in Management ranking was launched in 2005. The CEMS/MIM program offered at WU placed 20th in 2024.

### APPLICATION AND ADMISSIONS

A multi-tiered application process guarantees that only the best candidates are enroll in the program. Applicants' aptitude is judged based on academic and personal criteria.

#### Online Application

The prerequisites for this master's program include:

- › A relevant prior degree worth a minimum of 180 ECTS credits
- › Examinations in business administration worth at least 60 ECTS credits
- › Sufficient English proficiency
- › Knowledge of two other languages
- › Proof of aptitude

#### Selection Interviews

Students who meet the program's standards will be shortlisted for interviews. At the interviews, the following criteria are assessed:

- (i) Intellectual potential & knowledge, (ii) attitude & soft skills, and (iii) international orientation.

Please see the Application Guide for detailed information on the required documents. The application process takes place online. It is possible to apply before completion of the relevant prior degree program.

### APPLICATION DEADLINE

WU employs a rolling admissions policy, allowing students to apply from the beginning of September until spring, with the following priority deadlines for this program: October 8 and January 8



For detailed information on the admission requirements and the application procedures, please see:

**[wu.at/applicationguide](https://wu.at/applicationguide)**



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# TOP 1% BUSINESS UNIVERSITY

## THE PLUS EXPERIENCE

If you decide to complete your Master's degree at the WU Vienna University of Economics and Business, you will receive one of the best business educations in the world. But that's not all: You are guaranteed to experience excellent job prospects, an awardwinning campus, state-of-the-art teaching, a diverse range of degree programs and, on top of it all, life in the world's most livable city.



## + MOST LIVABLE CITY IN THE WORLD

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## Information and contact

To find out more about the Master's Program in International Management/CEMS, please visit [wu.ac.at/cems](http://wu.ac.at/cems), [cems.org](http://cems.org)

For further questions please contact:  
**Jana Salot**, Program Manager  
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Academic Director of the Master's Program in International Management/CEMS:  
**Phillip C. Nell**



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[wu.ac.at](http://wu.ac.at)

Arriving by public transport:  
Subway: U2 stations "Messe-Prater" or "Krieau"  
Bus: 82A, "Südportalstraße" stop